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United States Senate

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JOINT ECONOMIC COMMITTEE

March 27, 2015

Bill Hancock
Executive Director
The Playoff Group
545 East John Carpenter Freeway
Suite 1025
Irving, TX 75062

Dear Mr. Hancock:

I am writing to express my support for the proposal of the city of New Orleans to host a College Football National Championship game.

The state of Louisiana and the City of New Orleans have played host to some of the largest, most exciting sporting events in our nation. Since 1934, New Orleans has been honored to host one of the most exciting events in all of college football. The Sugar Bowl has offered memorable experiences to millions of fans, and it is without a doubt one of the finest sporting facilities in the country.

Louisiana hosted our first college football national champion in 1936 and we would be thrilled to continue that long-standing tradition with the new College Football Championship. We would be honored to welcome all administrators, players and fans to our beautiful state. We sincerely hope you will select New Orleans for this tremendous honor.

Sincerely,



Bill Cassidy, M.D.
United States Senator